



Florida Farm Bureau Insurance Ranked Highest in Customer Satisfaction Among Auto Insurers in Florida, According to JD Power

FOR IMMEDIATE RELEASE

Gainesville, FL June 19, 2026—Florida Farm Bureau Insurance has been ranked highest in customer satisfaction among auto insurers in Florida in the JD Power 2026 U.S. Auto Insurance StudySM.

The recognition is based on feedback from customers surveyed by JD Power and reflects Florida Farm Bureau Insurance’s focus on delivering a reliable experience for drivers across the state through responsive claims service and support from local agents.

“Being ranked highest in customer satisfaction in Florida is an incredible honor because it comes from the voices of the customers we serve every day,” said Scott Martin, SVP, State Manager, Florida Farm Bureau Insurance Companies. “This recognition is a testament to our Florida team’s dedication to putting customers first every day.”

The JD Power U.S. Auto Insurance Study measures customer satisfaction based on dimensions such as price, product/coverage offerings, problem resolution, ease of doing business and overall trust.

“We are proud to serve Florida drivers and remain committed to raising the bar for customer experience in every interaction,” Martin said.

JD Power delivers mission-critical data, analytics and intelligence that help businesses improve customer experience and operational performance with confidence and clarity.

Florida drivers can learn more about coverage options or get a quote by visiting floridafarmbureau.com.